

The Chamber of Commerce

Southwestern Madison County

Celebrating Our 75th Anniversary

PROUDLY PRESENTS

The ART of Business

Recognizing Our

Manufacturing Industry & Transportation System

WE MAKE IT HERE & WE MOVE IT THERE

The river and the abundance of flat land was what brought Frederick & William Niedringhaus to this area to establish our first manufacturing company in 1894. Since that time our manufacturing industry, the river, along with our plentiful rail and trucking networks have built and maintained a working relationship that has stimulated the development and the establishment of many other industries in the area.

The ART of Business celebrates and recognizes the vital collaboration and the continued relationship of our companies that manufacture a multitude of products and the companies that move those products to all corners of the world.

Saluting Business and the Leadership in Our Community

This 5th Biennial Event is the Elegant and Fun Pre-eminent Social and Networking Gala of the Area

Benefiting the 4th LEADERSHIP PROGRAM 2017

“Building Leaders, For Industry, One At A Time”

This Leadership Program is designed to develop competencies, knowledge and technical skills necessary to advance the driven and goal oriented employee to managerial or supervisory positions within their organizations. The program is developed and presented by industry leaders that make up the Chamber of Commerce Southwestern Madison County

Join us as we recognize this Chamber of Commerce's

75 Year Partnership with

Our Manufacturers

The industry that established this area and has provided us the opportunity to grow and prosper over the years

And

Our Transportation System

The industry vital to the moving of the products we produce to every corner of the world

The gala event will take place Saturday, October 24th 2015

At the Four Seasons Hotel St Louis, Missouri

999 North Second St. Louis, Missouri 63102

OUR MANUFACTURING INDUSTRY

Abengoa * Aero Aviation * Air Products * Arizon Structures

ASF Keystone * Coyle Supply * Custom Steel Processing

Kraft Foods * Lapham-Hickey Steel

Magnesium Elektron North America * Prairie Farms Dairy

John Sakach Company * Suncoke Energy

U. S. Steel Granite City Works

OUR TRANSPORTATION SYSTEM

America's Central Port * Koetting Ford * Reichmann Transport

SCF Lewis & Clark * Terminal Railroad of St.Louis

Weber Granite City Chevrolet

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SPONSORSHIP INVITATION

**The 2015 ART of Business event will be
Commemorating the manufacturing industry, transportation system
and the leadership that has built our area**

BENEFITING

The 2017 Leadership Program, “Building Leaders, For Industry, One At A Time”

You are invited to join a notable line-up of sponsors to promote your business and to “Salute” the Manufacturing Industry & the Transportation System in our community.

As the area’s premier event and a dynamic fundraising vehicle for the only Leadership Program in Madison County, this event also provides an effective, interactive marketing vehicle for sponsors, participants and regional business leaders.

Reserve your ART of Business 2015 Sponsorship package early. The following packages will be available to all companies on a first-come basis. Each sponsor will be provided a packet with multiple visibilities, at The ART of Business, as well as during The Leadership Program. Each Sponsor will receive a package with the eight points of the event visibility listed below plus site-specific branding and visibility appropriate to the package they have chosen, as indicated below.

Levels of Sponsorship

Platinum \$10,000

Gold \$5,000

Partner \$3,000

EACH SPONSOR WILL EACH RECEIVE A PACKAGE THAT INCLUDES THE FOLLOWING EIGHT POINTS OF EVENT VISIBILITY PLUS SITE-SPECIFIC SPONSORSHIP BRANDING AND VISIBILITY APPROPRIATE TO THE SPONSORSHIP PACKAGE THEY HAVE CHOSEN:

1. The sponsor’s name will be strategically and tastefully placed on signage throughout the reception area to ensure high profile visibility for the company.
2. Sponsor name placement on primary Gala Sponsorship banner
3. Leadership Program sponsor appropriate to the level of sponsorship
4. Sponsor name placement on electronic signage in the ballroom
5. Sponsor name in the printed Gala dinner program
6. Table in a premier location and tickets appropriate to the level of sponsorship
7. The sponsors will be profiled on the Chamber of Commerce Website
8. Sponsors will be profiled in the Did You Know email newsletter

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SPONSORSHIP OPPORTUNITIES

The following packages will be available to all companies on a first come basis. Each sponsor will be provided multiple visibilities, at The ART of Business, as well as sponsorship during the 2017 Leadership Program.

Each Sponsor will receive a package with the eight points, previously listed of the event visibility plus site-specific branding and visibility appropriate to the package, as indicated below.

THE “PRESIDENTIAL SALUTE” RECEPTION SPONSORSHIP \$10,000

A focal point of the evening and our business community’s hallmark networking occasion of the year, the “Salute” Reception at our Gala with White Glove Butler passed Hors d’oeuvres and open bars.

This sponsor will receive the 8 points of event visibility mentioned earlier plus specific only to the “Presidential Salute” reception sponsor and one table of 8 tickets.

1. Napkins printed with your company name
2. Your selected spokesman will have the opportunity to give the toast to the Manufacturing Industry at the correct time in the program.
3. This company will be a Major Sponsor of the Leadership Program.

DINNER GUESTS GIFT SPONSORSHIP \$10,000

The dinner menu that will be elegantly presented at each table and will contain your company name and logo, if you wish to also present a commemorative type gift that can be purchased extending your brand identity long beyond the Gala, this gift would be for each guest presented on the table or at upon departure (your choice)

This sponsor will receive the 8 points of event visibility mentioned earlier plus specific recognition only to the “Dinner Guests” gifts sponsors” and one table of 8 tickets.

1. Exclusive branded presence of the gift of your choice (selected from options provided and produced by the Chamber of Commerce) that will be presented to each guest.
2. This company will be a Major Sponsor of the Leadership Program.

ALL THAT JAZZ PLUS, AND PLUS SPONSORSHIP \$10,000

This is an evening filled with great music. An entertaining jazz group will play throughout the “Salute” Reception there will be great dinner music and then during dessert the attendees will get ready for a “Salute to FUN and Great MUSIC.”

This sponsor will receive the 8 points of event visibility mentioned earlier, plus specific only to the All that JAZZ Plus” and one table of 8 tickets.

1. The company will have the opportunity to go on stage with the band and announce a musical surprise.
2. This company will be a Major Sponsor of the Leadership Program

SPECIAL AWARDS SPONSORSHIP \$10,000

This sponsor will receive the 8 points of event visibility mentioned earlier plus, specific only to the “Awards Sponsors” and one table of 8 tickets.

1. A representative of this sponsor will compliment the program by having the opportunity to work with the Emcee and the profiler of the recipients to make the presentation of the actual recognition.
2. This company will be a Major Sponsor of the Leadership Program.

THE “ART” OF THE ART OF BUSINESS SPONSORSHIP \$10,000

This key décor element provides a high visibility brand presence before the more than 300 guests throughout the entire evening of the reception, the dinner and dancing.

This sponsor will receive the 8 points of event visibility mentioned earlier, plus specific only to the “The ART of Business Sponsor” and one table of 8 tickets.

1. A representative of this sponsor will have the opportunity to profile the very, very original art on each table.
2. This company will be a Major Sponsor of the Leadership Program.

THE CORPORATE SOMMELIER SPONSORSHIP \$10,000

This is an evening filled with great wine, food, and music.

This sponsor will receive the 8 points of event visibility mentioned earlier, plus recognition specific only to the Corporate Sommelier and one table of 8 tickets.

1. The sponsor’s name will be listed on the cards along with the names of the wines being served on each table.
2. A representative of this sponsor will have the opportunity to profile the wine being served
3. This company will be a Major Sponsor of the Leadership Program

THE AFTER GLOW PARTY SPONSORSHIP \$10,000

When the awards have been presented, the program is over, and desserts have been served, it is ‘time to get down and party’, not only will there be great music for dancing, but this sponsor will help to extend the party, serving some of our local favorite snacks & party foods that will take us into the “midnight hours” of partying.

This sponsor will receive the 8 points of event visibility mentioned earlier plus recognition specific only to the ‘After Glow Party’ sponsorship and one table of 8 tickets.

1. Representatives of this sponsorship will have the opportunity to serve as the host of this After Glow Party.
2. This company will be a Major Sponsor of the Leadership Program.

CORPORATE SPONSORSHIP \$5,000

1. This sponsor will receive the 8 points of event visibility listed and will receive 6 tickets.
2. Those companies will serve as the Sponsor of one session of the Leadership Program.

PARTNER ASSOCIATE SPONSORSHIP \$3,000

This sponsor will receive 8 points of event visibility listed and will receive 4 tickets plus The Partner Level will be the sponsor of a scholarship for one of the participants of the Leadership Program.

THE CHAMBER OF COMMERCE OF SOUTHWESTERN MADISON COUNTY

For more information on The ART of Business Gala 2015 opportunities, contact Rosemarie Brown via email rosemarie@chamberswmc.org or at 618-876-6400

The Chamber of Commerce
Southwestern Madison County

Board of Directors

Executive Committee

Ed Cunningham, Chairman, *President & CEO Gateway Regional Medical Center*
David Stoecklin, President Elect, *Executive Director, Madison County Employment & Training*
Don Vichitvongsa, 1st Vice President, *General Manager, Suncoke Energy*
Scott Frick, 2nd Vice President, *General Manager, Kraft Foods*
Pat Notestine, Immediate Past President, *President, Custom Steel Processing*

Paul Wellhausen, President The “It Starts Here” Foundation, Executive Vice President *SCF Lewis & Clark*

2012—2015 Term

Dennis Blick, *The Fountains –Granite City*
Chris Dockery, *Amsted Rail*
Joe Durako, *Waste Management*
Curtis Francois, *Gateway Motorsports Park*
Charles Juneau, *Juneau Associates*
Sharon Mathes, *Granite City Housing Authority*
Marty McCabe, *Koetting Ford*
Rob Schwartz, *TheBANK of Edwardsville*
Richard Veitch, *U. S. Steel Granite City Works*

2013 - 2016 Term

Keith Burton, *GCS Credit Union*
Scott Buenger, *O’Brien Tire & Service Center*
Tim Elliott, *Illinois American Water Company*
Bob Glik, *Glik’s Department Stores*
Bob Kmetz, *Prairie Farms Dairy*
Jeff Kohler, *Weber Granite City Chevrolet*
Frank Miles, *Madison County Community Development*
Dennis Shup, *Shup Tool & Machine*
Dr. Kent Splaingard, *Metro East Dental Care*

2014 - 2017 Term

Chris Barnes, *Magnesium Elektron North America*
Brent Gilion, *Gateway Packaging*
Tina Hubert, *The Six Mile Library*
Randall Irwin, *Irwin Chapel*
Jeff Smith, *icon Mechanical Construction*
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Ryan Robertson, *Lueders, Robertson, Konzen*
Rob Waymire, *Granite City Glass and Fence & CARSTAR*
Paul Wellhausen, *SCF Lewis & Clark*

Committee Chair

Patrick Coyle, *Coyle Supply*

The “It Starts Here” NFP Foundation

Paul Wellhausen, President, *SCF Lewis & Clark*
Chris Barnes, *Magnesium Elektron North America*
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Joe Durako, *Waste Management of Illinois*
Tom Wobbe, *America’s Central Port*

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*The Chamber of Commerce
Southwestern Madison County
is committed to the growth, the health,
and the prosperity of the region
and believes that corporate civic engagement
is an important catalyst for civic transformation.*